

**DEADLINE  
DATE  
JANUARY 30, 2010**



Dear Valued Community Member,

It is with great excitement that we present to you an opportunity to join in a fantastic community event which will be held on Saturday, February 27, 2010, 7:00 pm at Olde York Country Club in Chesterfield, New Jersey. "On Fire...A Monte Carlo Experience" is an adult-only night of casino-style gaming, silent auction, spirits and much more. This annual school fundraiser is sponsored by the Chesterfield Elementary School Parent Teacher Association (PTA) in conjunction with many devoted local friends and families.

It is at this time, that we ask for your support by way of sponsorship, advertising and/or direct donation. Please review the many opportunities that we present to you, and choose the one that best suits your wishes. We also encourage everyone to join us for this fun-filled event. Tickets are available for \$60.00 per person which includes three-hour open bar and \$25.00 in gaming chips upon entry.

All proceeds will directly benefit the educational programs of the student body at Chesterfield Elementary School. Our community lies within the hands of our children. Please join us to support our school.

### 2010 "On Fire...A Monte Carlo Experience" Sponsorship Levels

| <u>Event Sponsor</u>   | <u>Platinum Sponsor</u>   | <u>Gold Sponsor</u>         | <u>Friends &amp; Family Sponsor</u> |
|--|---|-----------------------------|-------------------------------------|
| FOUR Event Tickets   | TWO Event Tickets   | 30 Minute Guest Dealer Spot | Signage Recognition at Event        |
| \$200 in Gaming Chips  | \$100 in Gaming Chips   | Signage on Gaming Table     | Listing in Program                  |
| Marquis Signage  | Signage on Gaming Table   | Half-Page Program Ad        |                                     |
| 30 Minute Guest Dealer Spot  | 30 Minute Guest Dealer Spot   |                             |                                     |
| Full-Page Program Ad   | Full-Page Program Ad  |                             |                                     |
| Promotional Material on Gaming Table (business cards, magnets, menus, etc) | Promotional Material on Gaming Table (business cards, magnets, menu's, etc) |                             |                                     |
| MC Recognition throughout the night  |   |                             |                                     |
| \$750 Donation   | \$500 Donation  | \$200 Donation              | \$50 Donation                       |

## “2010 On Fire...A Monte Carlo Experience”

### Program Advertising Opportunities

|  |  |  |
|--|--|--|
| <b>Full Page<br/>Program Ad</b><br>\$150 | <b>Half Page<br/>Program Ad</b><br>\$100 | <b>Quarter Page<br/>Program Ad</b><br>\$75 |
|--|--|--|

Please e-mail you print ready artwork file to Lisa Wehner at [lrwehner@verizon.net](mailto:lrwehner@verizon.net), Meg Watson at [mewatson@kpmg.com](mailto:mewatson@kpmg.com) or Lori Weatherwalks at [cesptastuff@yahoo.com](mailto:cesptastuff@yahoo.com) .  
Placement within the event program will be on a first come first serve basis.

Please submit the below portion along with your payment to:  
 Chesterfield Elementary School PTA – “On Fire”  
 295 Bordentown-Chesterfield Road  
 Chesterfield, New Jersey 08515

Checks should be payable to Chesterfield Elementary PTA  
 Visa, Mastercard and American Express will be accepted  
 All donations are tax deductible - Tax ID # 237212169

|   |               |                        |
|---|---------------|------------------------|
| <b>YES...Please accept my application form to participate in the “On Fire” event.</b> |               |                        |
| <b>Contact Person:</b>  |               |                        |
| <b>Address:</b>   |               |                        |
| <b>City:</b>  | <b>State:</b> | <b>Zip:</b>            |
| <b>Phone#</b>   | <b>Fax#</b>   | <b>E-Mail Address:</b> |
| <b>Payment Method: Cash, Check, Visa, Mastercard, Discover or American Express.</b>   |               |                        |
| <b>Credit Card #</b><br><b>Expiration Date:</b><br><b>Credit Card Type:</b>           |               |                        |

|   |                                     |  |                                     |
|---|-------------------------------------|--|-------------------------------------|
| <b>Please circle the correct option:</b>          |                                     |  |                                     |
| <b>Event Sponsor</b><br>\$750                     | <b>Platinum Sponsor</b><br>\$500    | <b>Gold Sponsor</b><br>\$200           | <b>Friends &amp; Family</b><br>\$50 |
| <b>Full Page Advertiser</b><br>\$150              | <b>Half Page Advertiser</b><br>\$75 | <b>Quarter Page Advertiser</b><br>\$75 |                                     |
| <b>I would like to make a direct donation of:</b> |                                     |  |                                     |