



The Life of a Crayon

Have you ever wondered what happens to your unwanted crayons?

We wondered the same question ourselves. Shockingly, we discovered most unwanted crayons are thrown away, ending up in the landfill. Not only is this a waste of valuable resources, but a detriment to the environment. This inspired us to design a process that recycles used crayons and gives them to children in need.

The Crayon Initiative was born!



1
New crayons are used by children.



2
Drop off your unwanted crayons in the box located in the atrium by **April 28th**.



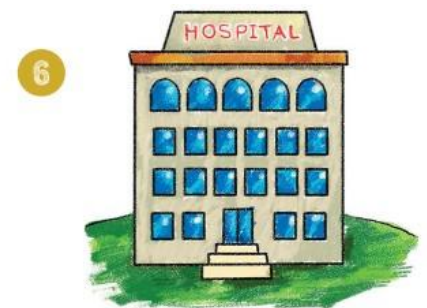
3
Collected crayons are sent to The Crayon Initiative.



4
Made into **NEW** crayons.



5
Crayons shipped to children's hospitals.



6
New crayons are used by patients.